

# Ronak Trivedi

Product Manager

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## WORK EXPERIENCE

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### **Uber** (*San Francisco, Aug 2015– Present*)

Product Manager, UberPOOL's Core Business

Currently leading the Core uberPOOL business which is one of the fastest growing business units at Uber. I am responsible for leading innovation and growth initiatives in Uber's most strategic markets.

I work closely with the executive leadership to define and execute on a strategic vision for uberPOOL which has resulted in POOL growing to account for more than 20% of Uber's trips in the 35 markets that it operates. Since its launch in late 2014, over 250 million shared rides have been taken (and growing).

### **Microsoft** (*Seattle, Aug 2014– August 2015*)

Product Manager, Outlook & Office365

Currently working to reinvent productivity by building high-value social and collaborative experiences in Office365.

### **Microsoft** (*Seattle, Sept 2013–Aug 2015*)

Product Manager, Outlook & Office365

Owner of Microsoft Outlook's Modern Devices initiative. Lead a team that redesigned the email message header and rebuilt Outlook's layout system to be responsive and optimized for touch-first devices.

### **CBS Corporation** (*New York, Oct 2010–Jan 2011*)

Engineer Intern, Interactive Music Group

Designed and implemented a new division wide reporting solution that aggregated and delivered sensitive financial reports to executives.

Lead developer for project overlooking design and implementation of complete solution.

### **CBS Corporation** (*Los Angeles, Jan 2010–May 2010*)

Marketing Intern, Altitude Group

Leveraged diverse CBS assets to launch a successful marketing campaign.

Responsible for creating whitesheets that were pitched to clients and agencies.

### **Ontario Teachers Pension Plan** (*Toronto, Sept 2009–Dec 2009*)

Engineering Intern, Financial Application Development Group

Developed and tested a web-based form used to collect sensitive data from third party investors.

Lead a security investigation that identified vital flaws in the Lotus Connection API and prevented leaks of sensitive investor information.

## SKILLS SUMMARY

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### **Product**

Vision Setting  
Marketplace Design  
GTM & Growth  
Recruiting  
Data-driven-  
Development

### **Design**

Prototyping  
Interaction Design  
Interface Design  
Wireframing

### **Engineering**

Platform Design  
Mobile  
Backend  
Computer Vision

## ENTREPRENEURIAL ENDEAVORS

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### **Interactive Baseball Training Aid**

Designed & Implemented a 3D tracking system that measures bat trajectory with OpenCV, Matlab, and Unity3D.

### **Health Scout**

A 5-star rated app that tells users the closest emergency healthcare provider based on their location and estimates the time it'll take to see a doctor when at those nearby hospitals.

## EDUCATION

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### **University of Waterloo '12 (Graduated with Honours)**

Bachelor of Applied Science, Honours of Systems Design Engineering.

### **Technical University of Delft '11 (Study Abroad)**

Industrial Design & Aerospace Engineering.

## AWARDS

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### **University of Waterloo Systems Design Symposium**

Winner, Best Project Award: Interactive Baseball Training Aid.

### **University of Waterloo Systems Design Symposium**

Winner, Best Presentation: Interactive Baseball Training Aid.

### **Candian Tire Corporation Engineering Excellence Award**

Formally recognized by Vice President of Supply Chain for exceptional performance.